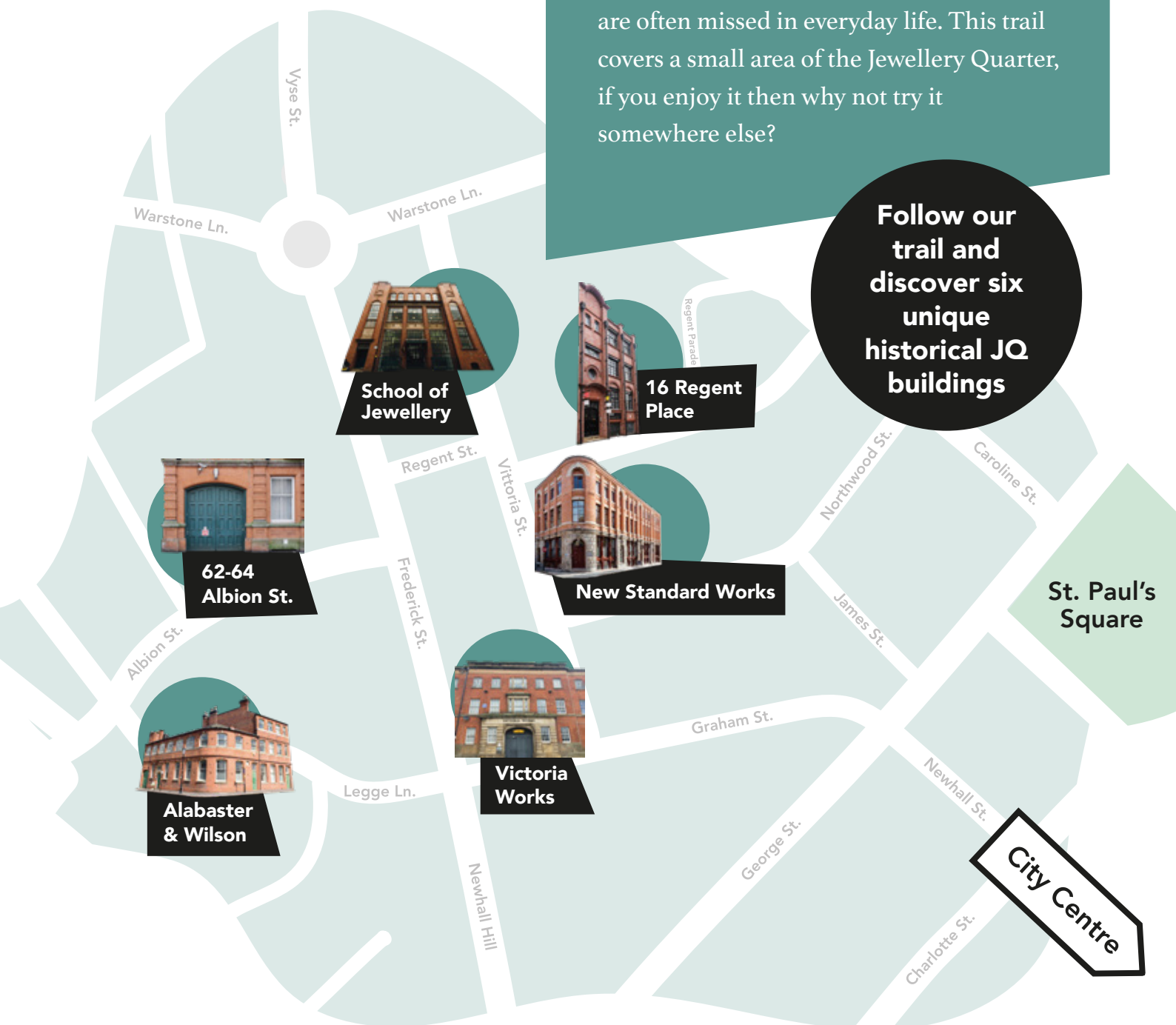


Slow Looking JQ

Slow looking is an approach which is used in museums and art galleries, where people are encouraged to look at something closely, paying attention to it and not rushing.

Explore some of the architectural heritage of the area through slow looking - taking time to examine and appreciate the details which are often missed in everyday life. This trail covers a small area of the Jewellery Quarter, if you enjoy it then why not try it somewhere else?

Follow our trail and discover six unique historical JQ buildings



Find out about the JQ Townscape Heritage project at th.jewelleryquarter.net

Slow Looking JQ

The Jewellery Quarter is packed full of beautiful historical buildings with many interesting architectural details. We think it's the perfect place to spend some time wandering and looking slowly. You can practice this activity with any piece of architecture, art or an object.

Just keep an open mind and let your mind wander as you explore.

Share what you noticed today. With a friend or family member, or online.

 @JQTHproject
 @jqth_project

LET'S GET STARTED

Explore the six historic buildings we recommend, to get started with slow looking.

WHAT DO I NEED?

Slow looking is just about you and the building that you are observing. Some people find it helpful to have a pen and paper, or their phone to take notes about what they can see and feel.

HOW LONG SHOULD I LOOK FOR?

Try two minutes at first, then five or even ten if there is lots to see!

CONSIDER

What shapes, colours, textures, and symbols can you see?

Is there symmetry?

Are there any unusual features?

Has it been altered over time?

IMMERSE YOURSELF

What else can you see, hear and smell around you?

How do you feel?

Does the building bring back any memories or remind you of anything?

LEARN ABOUT THE SIX BUILDINGS WE'VE CHOSEN

Alabaster & Wilson



A purpose-built jewellery manufactory which functioned as the site of the successful family business, Alabaster & Wilson, since 1892. It retains almost all its original features internally and externally and is exceptionally well-preserved.

School of Jewellery



Founded in 1890 as School of Jewellery and Silversmiths, set up by the Birmingham Jewellery and Silversmiths Association (now the British Jewellers Association). The 1911 extension is of red brick mottled with blue. In the early 1990s, Associated Architects designed a further south extension.

Victoria Works



The Victoria Works was built in 1939 – 40 for Joseph Gillott as a factory to produce steel pen nibs by his new pressing method. Recognised for its importance in the industrial development of Birmingham and the international importance of this first mass-production of pen nibs.

16 Regent Place



An Arts & Crafts style property built in 1910 for jeweller E L Gyde. It was purpose built as a jewellery manufactory and the layout suggests it was built for four different firms, each floor had an office, warehouse and waiting room at the front with shopping, or workshops, to the rear.

New Standard Works



Built in 1879 as a multiple occupancy, flatted factory. Previous tenants include Adie & Lovekin who made silver pin cushions, babies rattles and butter knives and Swann & Adams who were brooch tong makers. It is now home to The Hive, a community hub with workshops, a cafe and an exhibition space.

62-64 Albion Street



Built around 1883 for Bishton & Fletcher who were manufacturing jewellers, and designed by W Tadman Foulkes. It was later occupied by WH Wilmot, who produced gold watches and jewellery. The building includes workshops, offices, a caretakers flat and even stables for horses!

