

PEN NAME



Pen manufacturers gave their pens bold, impressive names, which would reassure customers they were buying a reliable product. Some pens captured the excitement of important events in the hope of attracting more customers. Others were named after respectable organisations and British places. Here are some names of pens that can be seen at The Pen Museum in Birmingham www.penmuseum.org.uk:

**Thunderer, Speedwell, Perfection, Post Office Pen, School Pen,
The Prince, The Civic Pen, Pedigree, Universal, Avon,
The Football Pen, Reliable, Durabrite, Rex Pens**

Pens were packaged in elaborately illustrated boxes. The distinctive designs made it easy for customers to recognise their favourite brand. Some boxes had pictures of kings & queens, flags, tartan, dragons, flowers, soldiers, ships, old buildings and one even had a picture of a devil teasing a judge!

Using the template, design your own pen box lid and give your pen an impressive name. Think about what pictures and colours might represent the name you have given your particular brand of pen nib.



My name is

My pen is called

