

Role Description

Marketing Team



Date posted:	26 th November 2019
Date ending:	Ongoing opportunities
Number of hours required:	Approx. 2 hours per shift, shifts available on an ad hoc basis
Description:	<p>We are looking for friendly people to help us spread the word about all the amazing things that happen in the JQ!</p> <p>With 6 partnership organisations we have loads of leaflets and other marketing materials to distribute to venues across the JQ and the city to raise awareness of heritage attractions, projects and special events.</p>
Skills required:	<ul style="list-style-type: none"> • Enthusiasm for heritage and the Jewellery Quarter. • Willingness to chat to people and build partnerships. • Able to collect marketing materials from our partner organisations and distribute them either to other JQ and city centre venues, or even to suitable locations in your local area e.g. coffee shops, libraries, community centres and other public buildings.
Support provided:	<ul style="list-style-type: none"> • We will provide you with a list of venues who are happy to accept and display marketing materials • We will provide customer service training to all our volunteers, including a training film to watch. • We will help you get familiar with our partner organisations and other JQ venues so you can talk to people about them with confidence – we'll have a familiarisation film and arrange opportunities to visit with the rest of the Squad. • If you prefer to work as part of a team, we can buddy you up with another Heritage Squad member • We'll provide you with all the marketing materials and anything else you might need. • Travel expenses can be paid if required